



October 1, 2002

SUBJECT: The EPA/DOE Fuel Economy Guide

Dear Automobile Dealer:

The Environmental Protection Agency (EPA) and the Department of Energy (DOE) want you to know more about how to make the Fuel Economy Guide available in your dealership showroom.

EPA/DOE's fuel economy web site, www.fueleconomy.gov, contains an electronic version of the Fuel Economy Guide, which is updated and distributed to automobile dealerships for the new model year each fall. The site contains up-to-date fuel economy data for 1985 to 2003 MY passenger cars and light-duty trucks, plus fuel economy tips, vehicle-specific tailpipe emissions information and safety ratings, and general information. We encourage you to hyperlink your dealership web site to www.fueleconomy.gov as a public reference and to use the web site address in sales brochures and other documents, where appropriate.

Since 1977, an EPA regulation (40 CFR 600.405-77 to 600.407-77) has required automobile dealers to "prominently display at each location where new automobiles are offered for sale" paper copies of the EPA/DOE Fuel Economy Guide and to make them available to the public at no charge. The intent of this rule is to ensure that prospective customers have ready access to fuel economy information for current model year vehicles. We believe that many prospective customers would prefer to access the guide on-line. Therefore, while you should still prominently display a paper guide in your showroom and give customers a copy upon request (photocopies or copies printed from the web site are acceptable) we also encourage you to:

- Provide prospective customers with Internet access to the fuel economy web site in your showrooms through a dealership computer.
- Prominently display the fuel economy web site location on a poster and/or stack of cards in your showroom so that prospective customers with Internet access, who do not want a paper copy of the guide, may access it themselves at home or at a public library. A flyer advertising the web location is included in this package and is also available as a portable document format (pdf) file on the web at www.fueleconomy.gov/feg/dealers.shtml. You may download and print as many as you like.

Paper copies of the guide will be mailed to every dealership each fall. The guide will be sent to public information centers as well (e.g., every public library in the United States receives two copies). We also strongly encourage you to make greater use of the Internet—either to download and print single copies of the guide from www.fueleconomy.gov, and to reorder multiple paper copies using our new, secure on-line ordering system, which we have developed specifically for you. Please consider ordering additional copies from www.afdc.doe/feg-reorder/. Using the new reorder web site will greatly expedite the reorder process. Please note, however, that you and your customers may prefer to access fuel economy information using www.fueleconomy.gov, since the web site provides additional educational information and is updated periodically with data for vehicles that were unavailable when the paper guide was printed.

Sincerely,



Gregory A. Green, Director
Certification and Compliance Division
Office of Transportation and Air Quality
U.S. Environmental Protection Agency



John Millhone, Director
Office of Weatherization and Intergovernmental Programs
Energy Efficiency and Renewable Energy
U.S. Department of Energy